



European Commission -
DG Employment, Social
Affairs and Equal
Opportunities



INVITATION

to the

Regional Strategies on Active Ageing Workshop

for the development of European cooperation and project proposals for the
submission to European Commission funding programmes

on

23 September 2010, 13:30 – 18:00 h

at the

EU representation of North Rhine-Westphalia

Rue Montoyer 47

1000 Brussels

organised by:



Fundecyt and the Junta de Extremadura



SEN@ER - Silver Economy Network of European Regions

Fundecyt and the Junta de Extremadura (regional government of Extremadura) together with the European Commission – DG Employment, Social Affairs and Equal Opportunities, the Committee of the Regions, the Ministry for Intergenerational Affairs, Family, Women and Integration (North Rhine-Westphalia) and the “Silver Economy Network of European Regions (SEN@ER)” (www.silvereconomy-europe.org) - would like to invite you to the “Regional Strategies on Active Ageing” workshop.

Typically regions in Europe lack strategies tackling the issues of demographic development and ageing. Mostly they still see both as a threat rather than an opportunity which – if taken as the latter - offer options for new service and product development which can help to better position regional service providers and their service more appropriately helping them to gain competitive advantages against competitors in other regions and eventually creating new jobs and employment. It is against this background that the SEN@ER partners are showing an interest in exchanging experiences in this area to learn

from each other. Some of the member regions have (partial) strategies developed and in place from which others can learn. In addition a joint effort for tackling open issues seems to be more promising and likely to lead to successful results and achievements for all regions. Some SEN@ER regions can be seen as leaders in the field of regional strategy development in this area and have implemented these differently ranging from dedicated support and funding programmes set up in this area for example in Gelderland, to dedicated policy programmes in regions like Limburg, Limousin and Extremadura and the dedicated "Senior Economy" initiative in North Rhine-Westphalia.

Against the background of the upcoming European Year for Active Ageing & Intergenerational Solidarity 2012 the workshop objectives are to

- Inform about the objectives of the European Year for Active Ageing & Intergenerational Solidarity 2012
- develop a European exchange of information on activities and initiatives in different European regions,
- identify areas for cooperation which may lead to the establishment of partner consortia and
- develop and submit project proposals to European Commission funding programmes.

At the workshop we will also introduce you to relevant funding programmes of the European Commission. These offer opportunities to different types of institutions in the regions for obtaining funding for a variety of different activities in the topic areas 'Silver Economy', and 'Regional Strategies on Active Ageing' which they would like to carry out with partners from other European regions.

The invited participants are kindly asked to submit to the SEN@ER Secretariat their points for discussion, ideas and proposal outline papers and projects they plan to present at the workshop ideally already before the workshop which will allow us to speed up the discussion and the decision making processes at the workshop.

Who should attend? The workshop is recommended for representatives from regional authorities, regional development agencies, universities and research institutions, city / municipality authorities, expert networks, associations and federations of different type but also individuals and organisations with concrete ideas and interests for European projects in the topic area with and without experience in EC funding programmes.

Language: the presentation language will be English.

Date and Location

Date:	23 September 2010
Time:	13:30 – 18:00 h
Location & Venue:	EU representation of North Rhine-Westphalia , Rue Montoyer 47, 1000 Brussels Chairpersons: <ul style="list-style-type: none"> - David Carmona, Director Fundecyt (Extremadura) - Claus Eppe, Ministry of Health, Equalities, Care and Ageing of the State of North Rhine-Westphalia

Agenda

13:30 – 13:40	Welcome and Introduction Round	David Carmona, Director Fundecyt (Extremadura)
13:40 – 13:50	Introduction of the topic	Claus Eppe, Ministry of Health, Equalities, Care and Ageing of the State of North Rhine-Westphalia
13:50 – 14:50	European Commission policies on Active Ageing and the European year of Active Ageing and Intergenerational Solidarity 2012	Ralf Jacob, Head of Unit, European Commission, DG Employment, Social Affairs and Equal Opportunities
	Spain: Extremadura Active Ageing Policies and Initiatives	David Carmona, Director, Fundecyt, Badajoz (Extremadura)
	France: Active Ageing Policies in Limousin	David Buchet, Philippe Vanderpotte, Conseil Regionale Limousin, Limoges
	Germany: Regionale 2013 – A regional development support model from North Rhine-Westphalia	Dirk Glaser, Director of Südwestfalen Agentur and Regionale 2013
	Regional strategy on 'demographic change' of the Verband Region Rhein-Neckar	Maren Schmidt, Verband Region Rhein-Neckar, Unit 'regional development projects' (Mannheim)

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Information and online registration: <http://www.silvereconomy-europe.org/workshop/index.php?page=regional/home> or <http://www.fundecyt.es/senaer>

14:50 – 15:50	Presentations by stakeholders on current activities, interests, plans in their regions	All workshop participants <u>Chairperson:</u> David Carmona, Director Fundecyt Extremadura
15:50 – 16:20	European funding opportunities and Committee of the Regions / AGE European funding instruments overview	Werner B. Korte, SEN@ER European Secretariat and David Carmona, Director Fundecyt (Extremadura)
16:20 – 17:30	Discussion and agreement on topic(s) and partners for cooperation at European level	Open Discussion
17:30 – 18:00	The next steps and outlook	<u>Chairperson:</u> David Carmona, Director Fundecyt (Extremadura) & Claus Eppe, Ministry of Health, Equalities, Care and Ageing of the State of North Rhine-Westphalia
18:00	Closing of the day	

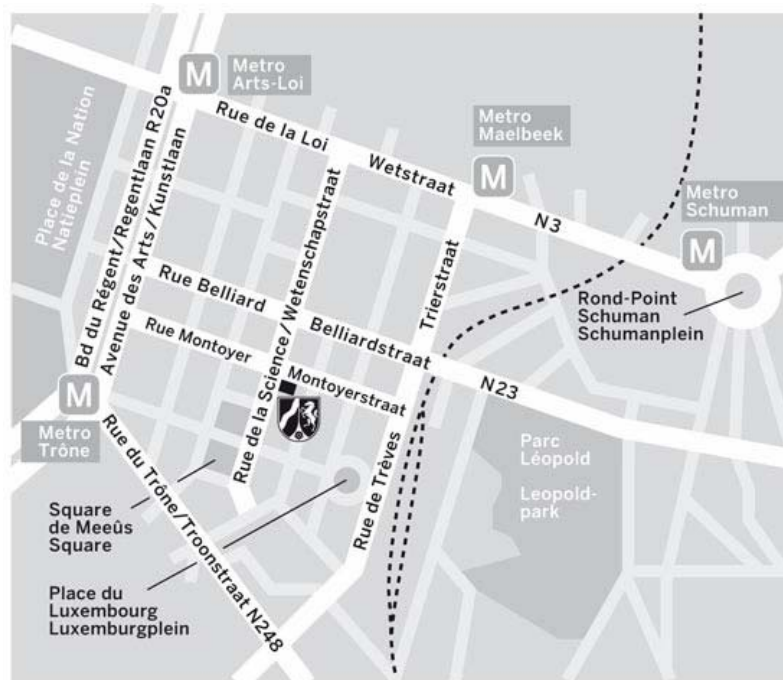
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How to get there:



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SEN@ER

Silver Economy Network of European Regions

A joint initiative of European regions
initiated by the region of North Rhine-
Westphalia (Germany)

www.silvereconomy-europe.org



Workshop Registration

“Regional Strategies on Active Ageing”

23th September 2010, 13:30 - 18:00 h

EU Representation of North Rhine-Westphalia

Rue Montoyer 47, 1000 Brussels

- I will attend
- I can not attend but am interested and please keep me informed
- Other:

Please complete:

Organisation

Name

Address

Code and City

Telephone

Fax

E-mail

URL (www)

Kindly send back by fax or e-mail ideally to:

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